

June 30, 2019 Agenda (5:00 pm to 8:30 pm)

Opening Session: Invitation to an Amazing Journey

Location: “Het nieuwe instituut”, Museum for Architecture, Design and Digital Culture
(<https://hetnieuweinstituut.nl/en>)

Facilitator: Jerry Davis, University of Michigan

Co-facilitator: Pursey Heugens, Rotterdam School of Management

Welcome speaker: Rutger Engels, Rector Magnificus, Erasmus University Rotterdam

1. Welcome
2. Introduction
Form groups of 4 persons, discuss and share:
 - a. Why are you here?
 - b. What are your expectations?
 - c. What will you contribute?
3. A bonding exercise
4. Dinner
5. Museum private tour

July 1, 2019 Agenda (8:30 am – 8:30 pm)

Location: Rotterdam School of Management, Room T3-21 (Mandeville Building)

Overall Program facilitators:

Wilfred Mijnhardt, Rotterdam School of Management

Anne S. Tsui, University of Notre Dame

Overview structure of the day

1. The day has four building blocks (sessions) with structured roundtable discussions.
2. Each session starts with a brief introductory talk on the topic to set the tone for the roundtable discussion.
3. The roundtable discussions will be in pre-arranged group either mixed (sessions 1 and 2) or by stakeholder – deans, editors, association leaders, and senior scholars (sessions 3 and 4).
4. Sharing of the major or most innovative ideas from the roundtable discussions.

8:30-9:00 am Introduction session: Gathering Momentum for Action

Session Facilitator: Ruth Bolton, Arizona State University

9:00-10:30 am Session 1: Contributing to a Better World through our Research

Session Facilitator and Speaker: David Reibstein, The Wharton School

Session Co-facilitator: Patricia Dechow, University of Southern California

Roundtable discussion questions

1. What are the opportunities for change?
2. What are the anticipated barriers or resistance points?
3. What ideas to overcome the strongest resistance; both big ideas and small wins?

10:30-10:50 am Break

10:50-12:00 Session 2: Visioning Business Research in 2030

Session Facilitator: Anne S. Tsui, University of Notre Dame

Session Co-facilitator: Peter McKiernan, University of Strathclyde

Roundtable discussion questions:

“Imagine” in 2030,

1. What type of research is being published in your school, in your journal, or discussed in the conferences?
2. How are scholarly contributions being measured and rewarded?
3. What kind of research success is being celebrated?

12:00-1:30 pm Lunch: Theme: Responsible Research Exemplars

Session Facilitator: Wilfred Mijnhardt, Rotterdam School of Management

Session Co-facilitator: Jean-Alexis Spitz, EFMD

Remarks:

Stephanie Bryant, AACSB

Matthew Wood, EFMD

Responsible Research Presentations:

Leonard Berry, Texas A&M University

Jeffrey Hales, The Georgia Institute of Technology

Jennifer Howell-Grenvilles, University of Cambridge

Marcin Kacperczyk, Imperial College London

Beril Toktay, The Georgia Institute of Technology

1:30-3:00 pm Session 3: Measuring Progress in Responsible Research

Session Facilitator and Speaker: Richard Lyons, University of California, Berkeley

Session Co-facilitator: Tony Travaglione, University of Newcastle Australia

Roundtable discussion questions:

1. Responsible research metrics: What are the 3-5 best metrics already in use? What could be developed over the short term, e.g., 1-2 years, and what would that development take?
2. Societal impact metrics: Thinking longer term, what kinds of metrics can we imagine becoming feasible by, say, 2030, and what dimensions of wider societal impact are among the most important under-covered ones?

3:00-3:30 pm Break

3:30-5:00 pm Session 4: Navigating the Transition toward Responsible Research

Session Facilitator: Michael Toffel, Harvard Business School

Session Co-facilitator: Zhixue Zhang, Peking University

Speaker: Pursey Heugens, Rotterdam School of Management

Roundtable discussion questions:

1. Identify ideas for a pilot by the stakeholder group (journals, schools, associations and accreditation agencies, senior scholars), focusing on “What I as a dean/editor/senior scholar, etc., can do?”
2. Develop approaches to introduce the pilot idea to each stakeholder group (faculty for schools; editorial board for journals, association leadership team; senior scholars).
3. Identify the advantage, benefits, or rewards of being “change leaders”.

5:00- 6:00 pm Moving Forward: Gathering and Advancing

Session Facilitator: William (Bill) Glick, Rice University

Session Co-facilitator: Jerry Davis, University of Michigan

Reflection Panel:

Caryn Beck-Dudley, Santa Clara University

Robert Bloomfield, Cornell University
Eli Jones, Texas A&M University
Qiao Liu, Peking University
Kjell Nyborg, University of Zurich
Linda Price, University of Oregon
Thomas Robertson, The Wharton School
Luk Van Wassenhove, INSEAD

6:00-8:00 pm Closing Dinner: External Stakeholder Engagement

Location: Erasmus Paviljoen

Session facilitator: Maurizio Zollo, Imperial College London

Session Co-facilitator: Franklin Allen, Imperial College London

Fireside Speaker: André Van Heemstra, Former Global Head of HR at Unilever, Current
Chair of the Supervisory Board of Leiden Asia Centre