# Dare to Care Dissertation Scholarship Communications Toolkit

\*\* Promotion Focus: Information Sessions on 29 September \*\*

# Thank you for your organization's support in promoting the RRBM Dare to Care Dissertation Scholarship!

This toolkit contains suggested messages for promoting the scholarship. We encourage your adaptation of the below suggested messaging as appropriate to your network, organizational mission, and values.

The toolkit will be updated periodically as the application deadline approaches, in order to encourage continued awareness of the scholarship and important dates. We thank you for your continued support.

Please contact <u>scholarship@rrbm.network</u> with any questions regarding communications about the Dare to Care Dissertation Scholarship.

### **KEY DETAILS:**

- What: RRBM Dare to Care Dissertation Scholarship, awards up to \$10,000 USD
- When: Applications accepted November 1, 2022 November 30, 2022
- Who: Doctoral Students in Business Schools whose research aligns with the <u>Principles of Responsible Research</u> and generates knowledge or ideas to reduce inequality or promote social justice, especially focusing on the role of business organizations.
- **Requirements:** Proposal describing dissertation research and alignment with scholarship criteria; recommendations from two references.
- **Sponsored by:** Responsible Research in Business and Management (RRBM) with generous co-sponsorship from the International Association for Chinese Management Research (IACMR) and the Georgia Tech CIBER
- *More Information:* www.rrbm.network/daretocare
- Information Sessions in late September. Register at www.rrbm.network/daretocare

#### **IMAGERY:**

The below image files may be downloaded <u>here</u>.





# TWITTER/SOCIAL:

(Follow @RRBMnetwork on Twitter for information about the scholarship and posts to retweet.)

RRBM Dare to Care Dissertation Scholarships – Proposal Preparation Workshops announced! Applications sought from doctoral candidates following the principles of <a href="#research">#Responsible</a> #Research and focused on social justice within organizations. #RRBM <a href="www.rrbm.network/daretocare">www.rrbm.network/daretocare</a>

Doctoral Candidates: Do you #DareToCare? Announcing dissertation scholarships up to \$10,000 USD from #RRBM. Apply Nov 1-30, 2022. Info Sessions in late September. www.rrbm.network/daretocare

Announcing #DareToCare dissertation scholarships for dissertations focused on social justice in organizations. Apply Nov 1-30, 2022. Info Sessions in late September. #Responsible #Research. #RRBM www.rrbm.network/daretocare

Young scholars and their mentors are essential contributors in the pursuit of credible and useful research in business and management. Announcing <u>#DareToCare</u> Dissertation Scholarships from <u>#RRBM</u>. Info Sessions in late September. <u>#Responsible</u> <u>#Research</u> <u>www.rrbm.network/daretocare</u>

Doctoral Candidates in Business: Could your dissertation research reduce income inequality, increase racial and gender equity, or address other forms of social justice that enhance well-being? Consider applying for a #RRBM #DareToCare Dissertation Scholarship of up to \$10,000 USD. Join an upcoming Information Session: www.rrbm.network/daretocare

# ANNOUNCEMENTS (NEWSLETTER, NEWSFEED, COMMUNITY DISCUSSION BOARDS, ETC.)

#### Short-Form:

## **Call for Applications: Dare to Care Dissertation Scholarship**

RRBM is offering scholarships of up to \$10,000 USD to doctoral students in business schools to conduct dissertation research aligned with the principles of responsible research and focused on social justice within organizations. Applications will be accepted November 1 - 30, 2022. <u>Learn more and register for an Information Session at www.rrbm.network/daretocare</u>.

# Long-Form:

# Call for Applications, RRBM Dare to Care Dissertation Scholarship:

RRBM is offering scholarships of up to \$10,000 USD to doctoral students in business schools to conduct dissertation research that follows the principles of responsible research (<a href="www.rrbm.network">www.rrbm.network</a>). The research topic should generate knowledge or ideas to reduce inequality or promote social justice, especially focusing on the role of business organizations. Applications are accepted November 1 - 30, 2022. Award decisions will be announced March 1, 2023. <a href="Learn more and register for an Information Session at www.rrbm.network/daretocare">www.rrbm.network/daretocare</a>.

#### **Detailed Form:**

Do you know of an exceptional doctoral student who is aligning his or her research with the RRBM Principles of Responsible Research?

[Org name] is pleased to join the RRBM Community in announcing <u>two upcoming information</u> <u>sessions</u> regarding the **RRBM Dare to Care Dissertation Scholarship**. The Information Sessions – both in late September – will focus on how to prepare a successful scholarship proposal. Please encourage eligible doctoral students to join!

#### About the RRBM Dare to Care Dissertation Scholarship:

Scholarships of up to \$10,000 each will be awarded to doctoral students in business schools who are conducting dissertation research aligned with the RRBM Principles of Responsible Research. Eligible research topics will generate knowledge or ideas to reduce inequality or promote social justice, especially focusing on the role of business organizations. Research that contributes to meeting one or more of the social or economic dimensions of the United Nations' Sustainable Development Goals are of special interest to this dissertation scholarship program.

Applications will be accepted November 1 - 30, 2022. Award decisions will be announced March 1, 2023.

The eligible applicant is a doctoral candidate at the beginning stage of the dissertation research; is studying in a business school in any of the disciplines as long as the research falls within the domain described above; and demonstrates a commitment to the RRBM Principles of Responsible Research.

For additional information or to register to receive future communications about the scholarship, please visit <a href="www.rrbm.network/daretocare">www.rrbm.network/daretocare</a>. Inquiries may be directed to scholarship@rrbm.network.

The RRBM Dare to Care Dissertation Scholarship is sponsored by the Responsible Research in Business and Management (RRBM) community, with generous co-sponsorship from the International Association for Chinese Management Research (IACMR) and the Georgia Tech CIBER.