

# RRBM Dare to Care Dissertation Scholarship Awards

## 2022-23 Application Preparation Workshop

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1

# Welcome and Introduction

- Today's Focus:
  - Application Preparation
  - Q&A – chat and open discussion
- See [rrbm.network/daretocare](http://rrbm.network/daretocare) for:
  - June 2022 Info Session video recording
  - Application Guidelines (recently updated!)

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2

## About the Award

**Purpose**  
Recognize and support emerging business and management scholars who have demonstrated an exceptional commitment to [responsible research](#) on topics that matters to society.

**The Award**

- Financial support in the form of a scholarship of up to \$10,000
- Intellectual support from among the community of RRBM scholars
- Become part of the college of active Dare to Care Scholars who continue to learn with and from one another

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3

## About the Award: Eligible Applicants

- Doctoral students enrolled in business schools
- At the beginning stage of the dissertation research
  - Clear research question
  - Well-developed methodology
  - Has passed any qualifying exams applicable to their program
  - Expects to complete research within 12 to 24 months from the award date (March '23)
- Demonstrate a commitment to the RRBM Principles of Responsible Research

See last year's winners at <https://www.rrbm.network/daretocare/2022-winners/>

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4

# About the Award: Eligible Research Topics

Will generate knowledge or ideas to reduce inequality or promote social justice, especially focusing on the role of business organizations. Topics may include but are not limited to:

- income inequality;
- racial or gender equity;
- equal access to resources and opportunities;
- stakeholder well-being; etc.

Research topics related to the social and economic dimensions of the 17 Sustainable Development Goals are of particular interest.

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5

# Application Requirements

- 1. Proposal**
- 2. Two written recommendations or references (via online form)**
  - *(Required)* Thesis Advisor
  - *(Choose one)* Business school dean or equivalent, PhD program director or thesis committee members
- 3. Curriculum vita (CV)**

Submit online at [www.rrbm.network/daretocare](http://www.rrbm.network/daretocare) (Online Form + Document Upload)

Open November 1 - 30, 2022

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6

# Proposal

Maximum 10 double-spaced pages (12-point font size, 1-inch margins, approximately 3000 words) exclusive of references, tables, figures, and appendices.  
→ As needed, up to five additional pages for references, tables, figures and appendices.

**Seven sections:**

1. Research question
2. Motivation and explanation
3. Literature and contribution
4. Methods
5. Engaged scholarship and potential impact
6. Responsible research principles
7. Research period and budget

All required sections must be:

- Included
- Clearly labeled
- In the requested order

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7

# Proposal: Research Question & Explanation, Literature

- 1. Research question** – Provide a succinct statement of the major research question being investigated and any sub-questions.
- 2. Motivation and explanation** - Explain briefly why you chose the research question and how it relates to the “Eligible Research Topics and Methods”
- 3. Literature and contribution** – Explain briefly (no more than 15 references) what the literature informs about your question and the value-added contributions of your study.

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8

Proposal: 4. Methods

**We expect** a well-developed and rigorous methodology to address a clearly stated research question.

**We encourage** the use of multiple methods, including:

- qualitative (case studies, observations, text analysis),
- quantitative (surveys, archival empirical), and
- experimentation (lab and field).

**We especially like** to see research that:

- Is inter-disciplinary
- Involves stakeholders in the research process
- Incorporates intervention field studies, using randomized controlled trials (RCT) that robustly test theory-informed ideas/treatments (actions, policies, programs)

See the [principles of responsible research](#).

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9

Proposal: 5. Engaged Scholarship & Potential Impact

**Engaged scholarship** - Explain whether and how your research engages relevant stakeholders in the various stages of the research process.  
(added recently to Application Guidelines document)

**Potential impact** – Explain who will benefit from the findings of your research, how your research findings may inform managerial or business practices or policies, and how your research may influence business and management to contribute to a better society.

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10

# Proposal: 6. Responsible Research Principles

- **Alignment with responsible research principles** – Summarize how your proposal design aligns with the seven principles of responsible research.

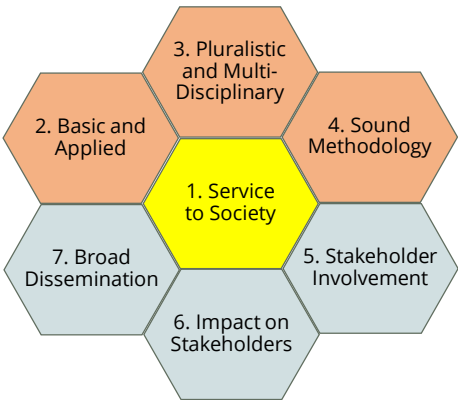
→Tips:

- ☐ May use a narrative or bullet points. Keep this section brief.
- ☐ Does not need to reflect all seven principles; if one is not relevant do not force it.
- ☐ **DO** demonstrate your familiarity with the seven principles and show how adherence to the principles improves the research.
- ☐ Read the seven [principles of responsible research](https://www.rrbm.network/daretocare).

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11

# 7 Principles of Responsible Research



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12

## Proposal: 7. Research period & budget

- **Research period** – Describe the anticipated timeline for the proposed research. In general, we expect that the research should be completed within 12 to 24 months from the award date (March 2023).
- **Research budget** – Briefly describe, in no more than two to three sentences, the greatest area of need in terms of financial support or how you intend to use the scholarship award related to your dissertation research.

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13

## The Application Form

Submit online at [www.rrbm.network/daretocare](http://www.rrbm.network/daretocare) November 1 - 30, 2022

- About You
- About Your Proposal
- Upload Proposal\*
- Upload CV\*
- Names/Emails of References

\* Accepted file types: pdf, doc, docx  
Max. file size: 256 MB

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14

## The Application Form – About You

- **Applicant Info** - Name, Email, Country of Residence, Website
- **Business School** – University, Business School, Department, Country
- **Independent vs Team** - Are you pursuing this dissertation research independently or as part of a research team? If part of a team, explain your role in the project.
- **Timeline** - Approximate number of months between the award date (March 2023) and your anticipated date of dissertation completion defense.

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15

## The Application Form – About Your Proposal

- **Dissertation Title/Research Question** [280 max characters, about 50 words]
- **Keywords** - Provide up to 5 keywords that describe your research and reflect its relation to the scholarship's focus on promoting justice, especially through business and management. [280 max characters]
- **Inspiration** - What was the inspiration for this question? [500 max characters, about 90 words]
- **Dependent Variables** - What is/are the dependent variable(s) being tested that relate to justice outcomes? [280 max characters]
- **Discipline** - Select the disciplinary area(s) that best fit your research proposal from among the provided options.
- **Methods** - Select the methods used in the research from among the provided options.

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16



# The Application Form – Reference Writers

**Names & Emails of Two References (via online form)**

- 1. (Required) Thesis Advisor
- 2. (Choose one) Business school dean or equivalent, PhD program director or thesis committee members

Reference writers will receive an email with a link to an online form. The form will ask reference writers to:

- a. Comment on the strength of the proposal and your qualification for this award, and
- b. Verify the anticipated completion time of the research project

*We strongly suggest that you notify your references in advance of their receipt of the email.*

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17

# Deadlines

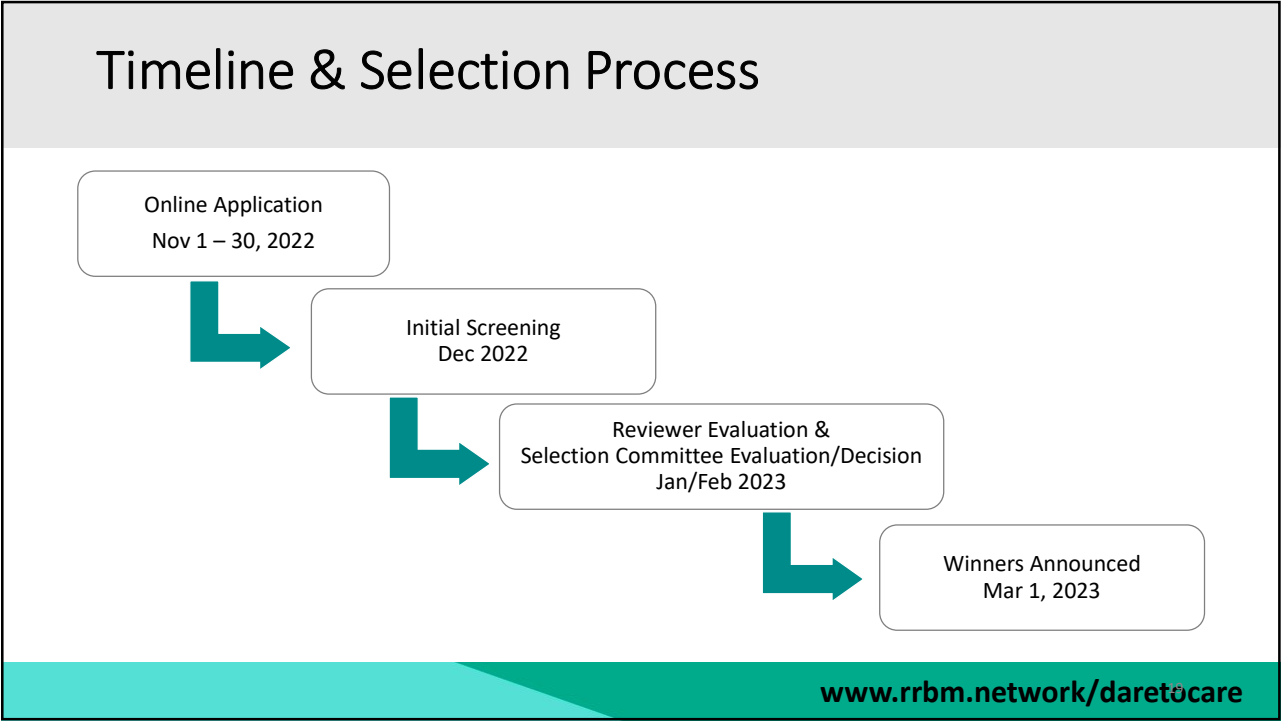
- **Application forms:** Wednesday, **November 30, 2022**
- **Reference** writers' online forms: Tuesday, **December 6, 2022.**

*Applications and reference forms must be received by these dates in order to be considered for this year's award. There are no exceptions.*

*RRBM reserves the right to disqualify any applications with proposals that do not contain all requested components, clearly labeled, and/or do not adhere to the length requirements.*

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18



19

## Do & Don't

*Don't* submit your actual dissertation proposal.

*Do* write a proposal that includes the requested components *and* connects your research to the justice theme and RRBM principles.

*Don't* surprise your reference writers with the online request.

*Do* notify your reference writers in advance, share your proposal, and follow-up with reminders of their response deadline.

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20

## Helpful Resources

- [www.rrbm.network/daretocare](http://www.rrbm.network/daretocare):
  - Application Guidelines PDF (detailed information about requirements) – *forthcoming in September*
  - Frequently Asked Questions about the scholarship
  - Philosophical Foundations of Responsible Research course syllabus and recommended reading
- [www.rrbm.network](http://www.rrbm.network):
  - Position Paper
  - Awards, Events, and more (Check out June webinars)
  - Join the community to stay informed of upcoming initiatives
    - Endorse the position paper

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21

## Questions?

- Type question in the chat
- Email question to [scholarship@rrbm.network](mailto:scholarship@rrbm.network)

Reminder: FAQs at <https://www.rrbm.network/daretocare/#FAQ>

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22